



## Microsoft ROK Incentive program for resellers

We are pleased to announce to you an incentive program with details as follows:

**Program Period:** 25<sup>th</sup> of July – 30<sup>th</sup> of September 2021

**Target audience:** Authorized T2 partners (resellers) in Russian Federation

### **Mechanism:**

Based on the table above you will be rewarded for each **ordered from factory** and/or **purchased from free stock** unit in the form of vouchers of any available aggregator of such vouchers (e.g. [www.ozon.ru](http://www.ozon.ru), <https://gc.vektor-adv.ru/catalog> , <https://www.giftery.ru/> and/or similar).

- **Please be aware that in order to get your reward you must send a message during program period to Alexander Morozov @ [amorozov@lenovo.com](mailto:amorozov@lenovo.com) that you know about this incentive and would like to participate because of your placed/purchased order(s) and get a reward.**
- Reward will be in local currency equivalent and exact sum depends on exchange rate on the day of vouchers purchase plus agency fee
- Purchase can be either **from factory (new orders)** or directly **from free stocks**
- Be aware that if you order products from factory and they are sold out (reported by Distributor) to you within program period you will be counted this quantity only once
- Budget of the program is limited therefore winners will be rewarded based on first come, first served rule
- If you were rewarded already for exact purchase (based on End User) in previous periods than this will be out of the current program results
- If from factory purchase bid contract must include your T2 partner's data (name, CRM ID, etc.), if from stock than Distributors' Sales out report must include your Reseller's CRM ID
- In case of budget availability after final results calculation we agree to unpack CTO (custom to order) part numbers which include eligible products in order to count them to Business partners' achievements.
- **If you participate in Microsoft ROK online stores incentive Q2Y2021\_22 program than part number 7S050015WW will be excluded from current incentive program**



**Eligible products:** please see product table below

	Part number	Part number description	Reward, \$US
CALs	7S05002BWW	Windows Server 2019 Client Access License (50 User)	250
	7S05002AWW	Windows Server 2019 Client Access License (50 Device)	200
	7S050027WW	Windows Server 2019 Client Access License (5 User)	25
	7S050026WW	Windows Server 2019 Client Access License (5 Device)	20
	7S050029WW	Windows Server 2019 Client Access License (10 User)	50
	7S050028WW	Windows Server 2019 Client Access License (10 Device)	40
	7S050025WW	Windows Server 2019 Client Access License (1 User)	5
	7S050024WW	Windows Server 2019 Client Access License (1 Device)	4
	7S05004UWW	Microsoft SQL Server 2019 Client Access License (5 User)	40
	7S05004SWW	Microsoft SQL Server 2019 Client Access License (5 Device)	40
	7S05004RWW	Microsoft SQL Server 2019 Client Access License (1 User)	8
	7S05004QWW	Microsoft SQL Server 2019 Client Access License (1 Device)	8
	7S05002KWW	Windows Server 2019 Remote Desktop Services Client Access License (50 User)	400
	7S05002JWW	Windows Server 2019 Remote Desktop Services Client Access License (50 Device)	350
	7S05002FWW	Windows Server 2019 Remote Desktop Services Client Access License (5 User)	40
	7S05002EWW	Windows Server 2019 Remote Desktop Services Client Access License (5 Device)	35
	7S05002HWW	Windows Server 2019 Remote Desktop Services Client Access License (10 User)	80
	7S05002GWW	Windows Server 2019 Remote Desktop Services Client Access License (10 Device)	70
	7S05002DWW	Windows Server 2019 Remote Desktop Services Client Access License (1 User)	8
	7S05002CWW	Windows Server 2019 Remote Desktop Services Client Access License (1 Device)	7
ROK	7S050015WW	Windows Server 2019 Standard ROK (16 core) – MultiLang	35
	7S05002MWW	Windows Server 2019 Standard Additional License (2 core) (No Media/Key) (Reseller POS Only)	4
	7S05001RWW	Windows Server 2019 Essentials ROK – MultiLang	25
	7S05001JWW	Windows Server 2019 Datacenter ROK w/Reassignment (16 core) - Multilang	400
	7S05001AWW	Windows Server 2019 Datacenter ROK (16 core) – MultiLang	300
	7S05002NWW	Windows Server 2019 Datacenter Additional License (2 core) (No Media/Key) (Reseller POS Only)	35



SQL+ROK	7S05003ZWW	Microsoft SQL Server 2019 Std with Windows Server 2019 Standard ROK (16 core)-Russian	75
	7S05003TWW	Microsoft SQL Server 2019 Std with Windows Server 2019 Standard ROK (16 core)-English	75
	7S05004AWW	Microsoft SQL Server 2019 Std with Windows Server 2019 Datacenter ROK (16 core)-Russian	350
	7S050044WW	Microsoft SQL Server 2019 Std with Windows Server 2019 Datacenter ROK (16 core)-English	350
	7S05004PWW	Microsoft SQL Server 2019 Standard Additional Server License (Reseller POS Only)	35

**Reimbursement process:**

During first month after the period of this promotion based on Sell Out reports received from Lenovo Authorized Distributors final results will be calculated and payment will be done. Please be aware that this is your responsibility to inform Distributor you are purchasing from about your unique registration **CRM ID number** in order Distributor can do correct Sales Out reporting.

Lenovo is free to stop the program and the announcement will be done same day.

Good luck in sales and with support,

Lenovo team!